



## **MEMORANDUM**

**March 23, 2020**

**To: Interested Parties**  
**From: Colorado Concern**  
**RE: Statement of Partnership**

Colorado Concern supports the measures Governor Polis has taken in Executive Order 24 and other directives to protect both public health and our citizens' livelihoods during this difficult time.

We anticipate that social distancing will be with us for some time as we all take the necessary actions statewide to "flatten the curve" of coronavirus infections to reduce the impacts on our citizens and our already strained public health infrastructure and dedicated health workers.

We recognize that it is critical that businesses take all measures necessary to protect the health and safety of their employees, customers and partners. At the same time, we must maintain as much business continuity as possible so that our customers get the products and services they require, and our employees, suppliers and other partners get the checks they need to survive and provide for their families.

We urge the Governor and local leaders to coordinate as much as possible, and consider businesses themselves as key partners in achieving the twin goals of protecting the public's health by embracing appropriate curve-flattening measures, and tending to Colorado's economic well being.

It is important for governments at all levels to realize that businesses can be called upon as partners to take the necessary actions to comply with government directives, such as those contained in the Governor's recent order, and to incorporate the proper workplace protocols such as those provided by the Centers for Disease Control ([here](#)).

Colorado Concern and its network of business leaders stand at the ready to promote such a partnership.

Businesses can work alongside governments at the various levels to implement our shared public health objectives, while simultaneously remaining in business and dedicated to identifying and executing the business solutions that deliver the products and services Coloradans need and that keep Coloradans employed. In this partnership, businesses need to have a voice in policy decisions, as much lead time, consistency and certainty as possible, and the ability to maintain core business functions when that means certain employees need to access company facilities and so forth.

Creating and maintaining a cooperative partnership relationship between business and state and local governments to execute these strategies aimed at protecting the health, safety and economy of Colorado will be a benefit to all Coloradans. We stand at the ready to engage our business leadership network to join together to overcome this crisis.

Thank you for your ongoing leadership.

Sincerely,

Mike Kopp  
President and CEO

Roger Hutson  
Chairman of the Board

Stanton Dodge  
Vice Chairman of the Board

Pat Hamill  
Board Member

Barry Hirschfeld  
Board Member

John Ikard  
Board Member

David McReynolds  
Board Member

Larry Mizel  
Board Member

Dan Ritchie  
Board Member